

# SJW ATTACK SURVIVAL GUIDE

This survival guide is intended for the use of the individual who finds himself under attack by Social Justice Warriors for standing up against them and their ever-mutating Narrative. It may be freely distributed so long as it is correctly credited to *SJWs Always Lie: Taking Down the Thought Police* by Vox Day.

The eight stages of the SJW attack sequence are as follows:

1. Locate or Create a Violation of the Narrative.
2. Point and Shriek.
3. Isolate and Swarm.
4. Reject and Transform.
5. Press for Surrender.
6. Appeal to Amenable Authority.
7. Show Trial.
8. Victory Parade.

The rest of this guide consists of the correct way to respond to an SJW attack once it has been identified, ideally at the earliest stage possible. Please note that the eight stages of response do not correspond directly to the eight stages of the SJW attack sequence.

*1. Rely on the Three Rs: RECOGNIZE it is happening. REMAIN calm. REALIZE no one cares.*

The first thing to do when attacked by SJWs is to recognize that you are under SJW attack, remain calm, and realize that no one else cares. You need to understand that the attack is happening, accept that is happening, and refrain from the temptation to try to make it not be happening. Do not panic! Don't go running to others for help or sympathy, don't try to convince everyone around you how outrageous or unfair the accusation is, and don't explain to anyone how little you deserve the way you are being treated. They don't care. They really don't. Think about how little you cared when someone else was previously being attacked by SJWs and how little you did to support them, let alone take action to stop the attack. That's exactly how much your colleagues and acquaintances care about you being attacked, and exactly how much they are going to do to stop it.

The truth is that it doesn't matter why SJWs are attacking you. The only thing that matters is understanding that you are under attack right now and no one else is going to do anything about it.

## *2. Don't try to reason with them.*

The second thing is to recognize that there is no way you are going to be able to reason your way out of the situation. Most people who come under SJW attack have the causality backwards. They think the attack is taking place due to whatever it is that they did or said. That's not the case. The attack is taking place because of who you are and what you represent to the SJWs: a threat to their Narrative. In most cases, the SJWs attempting to discredit and disemploy you already wanted you out long ago, and they are simply using the nominal reason given as an excuse to get rid of you. And if the attack is more the result of SJW status-seeking rather than thought-policing, that's arguably even worse, because if the motivation concerns them rather than you, there is absolutely nothing you can do about it.

The most important thing to accept here is the complete impossibility of compromise or even meaningful communication with your attackers. SJWs do not engage in rational debate because they are not rational and they do not engage in honest discourse because they do not believe in objective truth. They have no interest whatsoever in talking to you or trying to understand you, indeed, they will avoid you and do their best to minimize their communications with you while constantly talking about you and “explaining” the real meaning of your words and your nefarious true intentions to everyone else. They will also try to isolate you and cut you off from access to any relevant authority, to the media, and to neutral parties, the better to spin the Narrative without your interference. This is why it is vital that you do not agree to any confidentiality agreements or consent to keep your mouth shut while the SJW-driven “investigation” is proceeding.

## *3. Do not apologize.*

The third thing to remember when undergoing an SJW-attack is to never apologize for anything you have done. I repeat: do not apologize. Do not say you are sorry if anyone's feelings were hurt, do not express regret, remorse, or contrition, do not say anything that can be taken as an apology in any way. Just in case I am not being sufficiently clear, do not apologize!

Normal people seek apologies because they want to know that you feel bad about what you have done and that you will at least attempt to avoid doing it again in the future. When SJWs push you for an apology after pointing-and-shrieking at you, what they are seeking is a confession to bolster their indictment. They are like the police down at the station with a suspect in the interrogation room, badgering him to confess to the crime. And like all too many police these days, the SJWs don't really care if you did it or not, they're just looking for a confession that they can take to the prosecutor.

Be aware that once they have launched an attack on you, they will press you hard for an apology and repeatedly imply that if you will just apologize, all will be forgiven. Do not be fooled! I have seen people fall for it time and time again, and the result is always the same. The SJWs are simply looking for a public

confession that will confirm their accusations, give them PR cover, and provide them with the ammunition required to discredit and disemploy you. Apologizing will accomplish nothing more than hand them the very weapons they require to destroy you.

#### *4. Accept your fate.*

It is psychologically much easier to survive an SJW attack if you accept early on in the process that you are probably going to lose your job or be purged from your church, your social group, or your professional organization. Remember, if the SJWs were not confident they could take you out, they would not have launched the attack in the first place. They prey upon those they believe, rightly or wrongly, to be vulnerable. Even if you survive the attack, it's highly unlikely that your reputation will survive unscathed as there are simply too many people who are inclined to split the difference in any conflict between two parties, no matter how crazy or dishonest they know one of the parties to be.

Be prepared to be disappointed by the behavior of some of the people you believe to be your friends. But don't be angry with them or allow the anger you feel for the SJWs to be displaced onto those who have disappointed you. While they may have disappointed you with their cowardice, they are not your problem, they did not put you in the position you find yourself, and they are not your enemy. Don't take your pain and anger out on them. Reserve that for the SJWs.

#### *5. Document their every word and action*

Most of the time, SJW purges are committed at least partially outside the organization's established rules and forms. You may not be an expert, but some of the people following along will be. Make sure every step in the process, and every piece of communication you receive from them, is documented, critiqued, and publicized. They will pull out all the stops to hide their actions in order to avoid public criticism, and in some of the more egregious cases, ridicule. By forcing them to show their hand in public, you allow others to see and understand what they are really up to. This may not be sufficient to save yourself from the ongoing attack, but it will almost certainly strengthen your negotiating position and will also help prevent the SJWs from blithely repeating the process against you or someone else in the future.

Whatever you do, do not agree to any gag orders or sign any confidentiality agreements that will handicap your ability to use the documentation you have acquired to prevent them from spinning a Narrative about what happened. SJWs rely on secrecy, and once they know you have their actions documented, they will try very hard to tie your hands in a manner that will prevent you from making that information public.

## *6. Do not resign!*

Do not resign! You must always keep in mind that their real goal is not to formally purge you, but to encourage you to quit on your own. That allows them to publicly wash their hands of the affair and claim that your decision to leave was not their fault. They will often enlist more reasonable allies to approach you and tell you that it's not possible for you to continue any more, they will appeal to your desire to avoid conflict as well as to the good of the organization, and they will go on endlessly about the supreme importance of an amicable departure. Don't fall for it. Don't do their dirty work for them. Make them take the full responsibility for throwing you out, thereby ensuring they have to suffer the unpredictable long-term consequences of their actions.

No matter how deeply the deck is stacked against you, the outcome will always be in doubt unless you resign. You always have a chance to defeat them as long as you don't quit, and perhaps more importantly, refusing to quit buys you an amount of time that you can use to find another job before they manage to disemploy you. Considering how long you can reasonably expect to draw out the process, which will usually take not weeks, but months, you will considerably enhance your chances of finding alternative employment if you do not resign.

Do not resign! There is no advantage to you in doing so. As with apologizing, resigning is only going to make matters worse, not better, despite what the SJWs will promise you. They'll assure you that it will be best for everyone if you just quietly resign and go away, that it will be better for the organization to which your past contributions are greatly appreciated, and that the one last thing you can do for it now is to avoid making an uncomfortable scene. They'll promise that if you resign, you'll be able to quickly and quietly put the controversy behind you—and the moment you resign, they will alert the media, send out a statement to the entire organization, and begin waving your scalp like a bloody flag. This is because one of their primary goals is to maintain the illusion of their irresistible power and inevitable victory, so they need to advertise their victories in order to intimidate other potential crimethinkers into falling into line.

So don't believe them when they tell you that a resignation will make all the pain and humiliation go away, because SJWs always lie! And whatever you do, don't resign!

## *7. Make the rubble bounce.*

Whether you survive the attempted purge or whether you don't, it's very important to observe who has defined himself as an ally, an enemy, or a neutral party during the process. The choices people make will pleasantly surprise you about as often as they disappoint you. Once everyone's choices have been made clear, your task is simple. Target the enemy at every opportunity. Hit them wherever they show themselves vulnerable. Play as dirty as your conscience will permit. Undermine them, sabotage them, and discredit them. Be ruthless and show them absolutely no mercy. This is not the time for Christian forgiveness

because these are people who have not repented, these are people who are trying to destroy you and are quite willing to harm your family and your children in the process. Take them down and take them out without hesitation.

If you have any SJWs working under you, fire them. If you have an SJW relying upon you for something, play dumb and assure him that he'll get it on time, then fail to deliver, all the while promising that it's going to be done next week. Above all, understand that the normal rules of live and let live are no longer in effect. The more you disrupt their activities and their daily routine, the more difficult they will find it to purge you. Assume that you are on your way out—if you've followed the previous advice given, you should already have your landing zone prepared and are only waiting for the right moment to exit—and salt the earth. Leave devastation in your wake so that it will take weeks or even months for them to try to recover from the damage of your purging.

#### *8. Start nothing, finish everything.*

Even when the initial conflict is over, the SJWs are not going to leave you alone so long as they believe you to be a potentially vulnerable threat to them. This is why you have to be prepared to continue to up the ante until they finally reach the conclusion that they cannot possibly beat you and they are better off keeping their distance. Fortunately, SJWs are highly emotional, cowardly, and prone to depression, so demoralizing them tends to be considerably easier than you might imagine. They will still hate you, but after repeatedly meeting with staunch and confident opposition, they will usually decide to leave you alone and go in search of less difficult prey.

Reward enemies who leave you alone by leaving them in peace. Reward enemies who insist on continuing hostilities with disincentivizing responses that are disproportionate to their provocations. And never forget, no matter what they do, they cannot touch your mind, they cannot touch your heart, and they cannot touch your soul.

This guide consists of selections from “Chapter Seven: What to do when SJWs attack”

*SJWs Always Lie: Taking Down the Thought Police*

Vox Day, Castalia House, (2015) 200 pages, \$4.99

Available from Amazon.com and CastaliaHouse.com

Foreword by Milo Yiannopoulos

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*Taking Down the Thought Police*